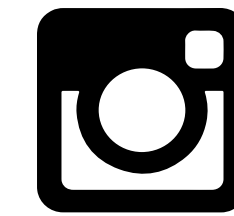


## PI Industry Trends – Arkansas

**Presidium**   
**Investigations**

®



The ongoing Covid19 pandemic has been disruptive to the private investigations industry.

In this report, we share our insights on how the industry was impacted by the pandemic from the period of 2020 to 2021.

The report is broken down into four sections:

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**Section 1: Aggregate PPP Loan Data.**

*This section contains information on the impacts of PPP loan disbursements at the aggregate Level.*

**Section 2: Security Sector PPP Loan Data.**

*This section contains information on the impacts of PPP loan disbursements for industries associated PI work.*

**Section 3: Private investigator Industry Trends.**

*This section details unique insights regarding the private investigations industry.*

**Section 4: Appendix**

*This section contains aggregated PPP loan charts and Survey Links*

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Please consider taking our [2021 PI Industry Survey](#).

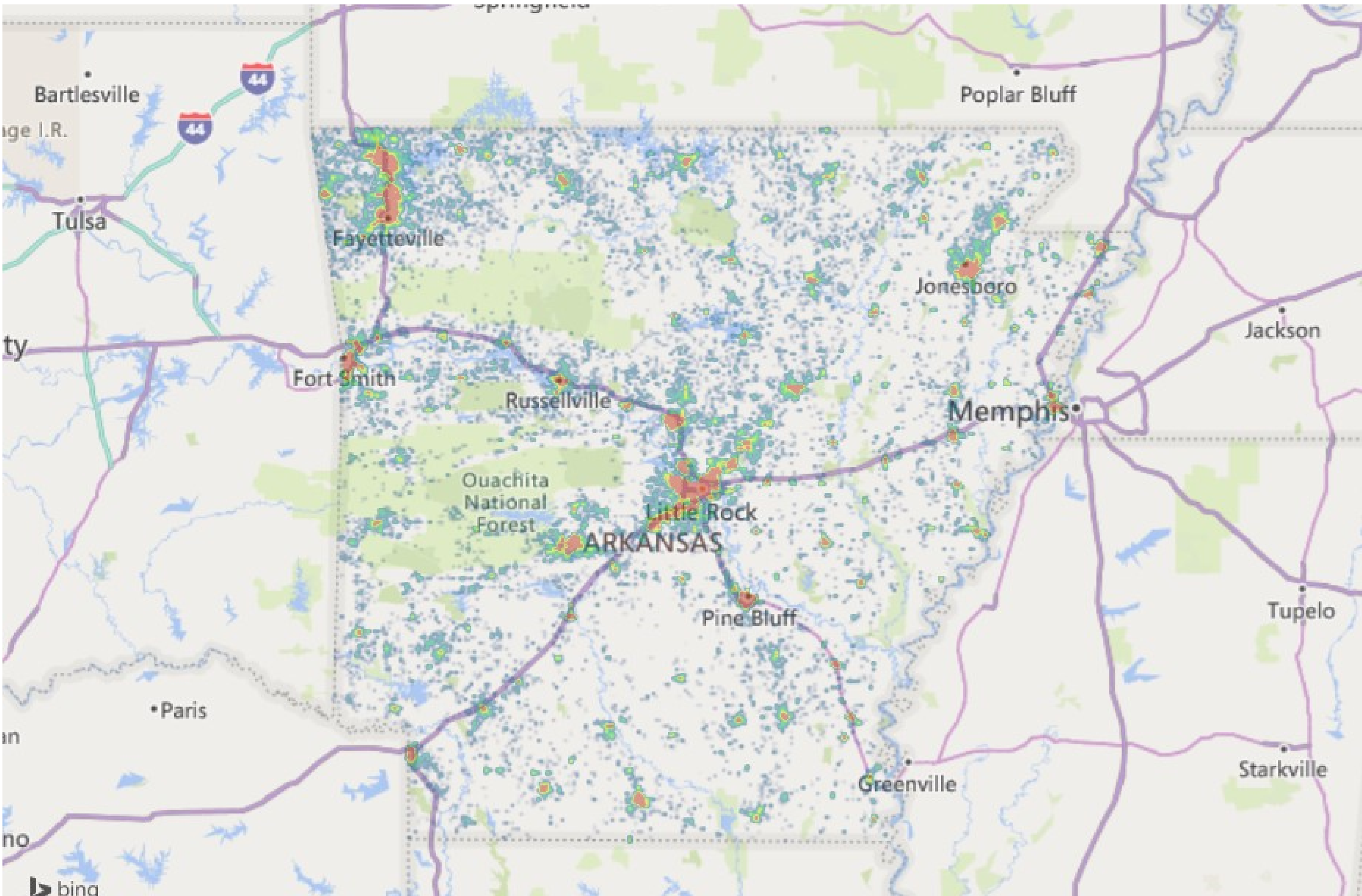
Your responses will assist in producing unique insights that cannot be found anywhere else.



## Section 1: Aggregate PPP Loan Data

The Paycheck Protection Program (PPP) program was launched in 2020 through the CARES Act. The program allows entities to apply for low-interest private loans to cover payroll and other costs.

The image depicted to the right is a heat map showing the distribution of *all total PPP loans* in the state of analysis.



U.S. Small Business Administration (SBA) Office of Capital Access. PPP FOIA. Retrieved November 1st, 2021.

### PPP Loan Aggregate Analysis

### Totals\*\*

Sum total PPP loans	104,693
Sum total of loan amounts	5,043.65 MM
Sum total spent on payroll	4,906.07MM
Sum total of jobs retained	637,134
Sum Total of Loans Forgiven	2,923.39 MM

The data to the right details the aggregate totals of PPP loans for all classifications of industries that received PPP loans during the Covid19 pandemic as of June 2021.

Except for total PPP loans and Jobs retained, data is reported in Millions (MM). Data detailed below is by Industry Sector.\*

The industry sector that received the most PPP loans was Other Services. The total amount of loans received by the industry was 15,901.

The industry sector that received the most total loan amounts was Health Care & Social Assistance. This industry was awarded a total sum of 828.31 MM in PPP loans.

The industry sector that reported the most jobs retained was the Health Care & Social Assistance Sector. The total amount of jobs reported retained in this sector was 107,064.

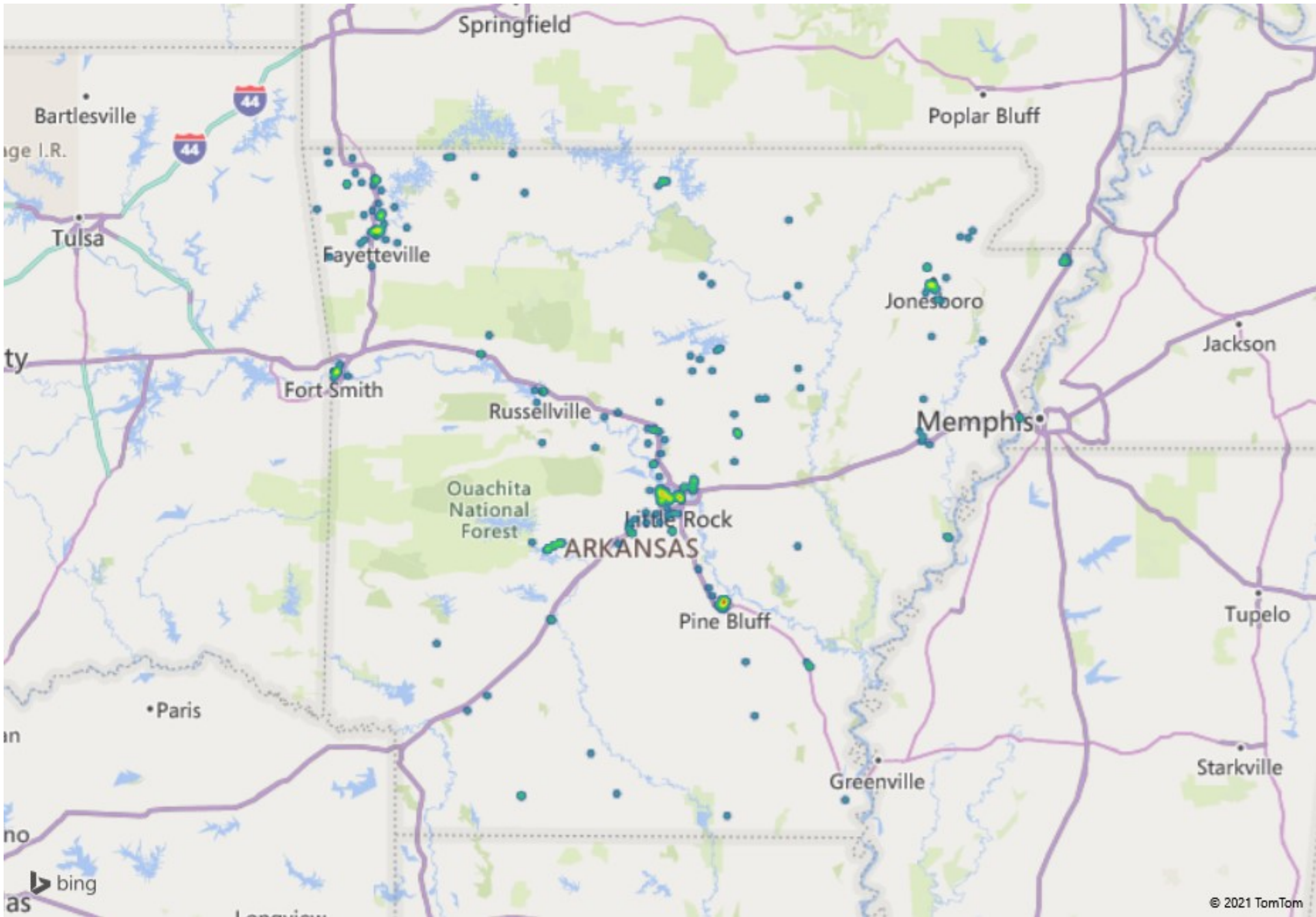
\*Industry sector is defined as the first two North American Industry Classification System (NAICS) digit codes.  
\*\*Please see additional details in the appendix section of this report



Section 2: Security Sector PPP Loan Data

The image to the right is a heat map showing the distribution of *only security sector* PPP loans in the state of analysis. Here Security sector is defined as the following:

- 1) Investigation Services
- 2) Security Guards and Patrol Services
- 3) Armored Car Services
- 4) Security Systems Services (except Locksmiths)
- 5) Locksmiths



U.S. Small Business Administration (SBA) Office of Capital Access. PPP FOIA. Retrieved November 1st, 2021.

PPP Loan - Security Sector Analysis

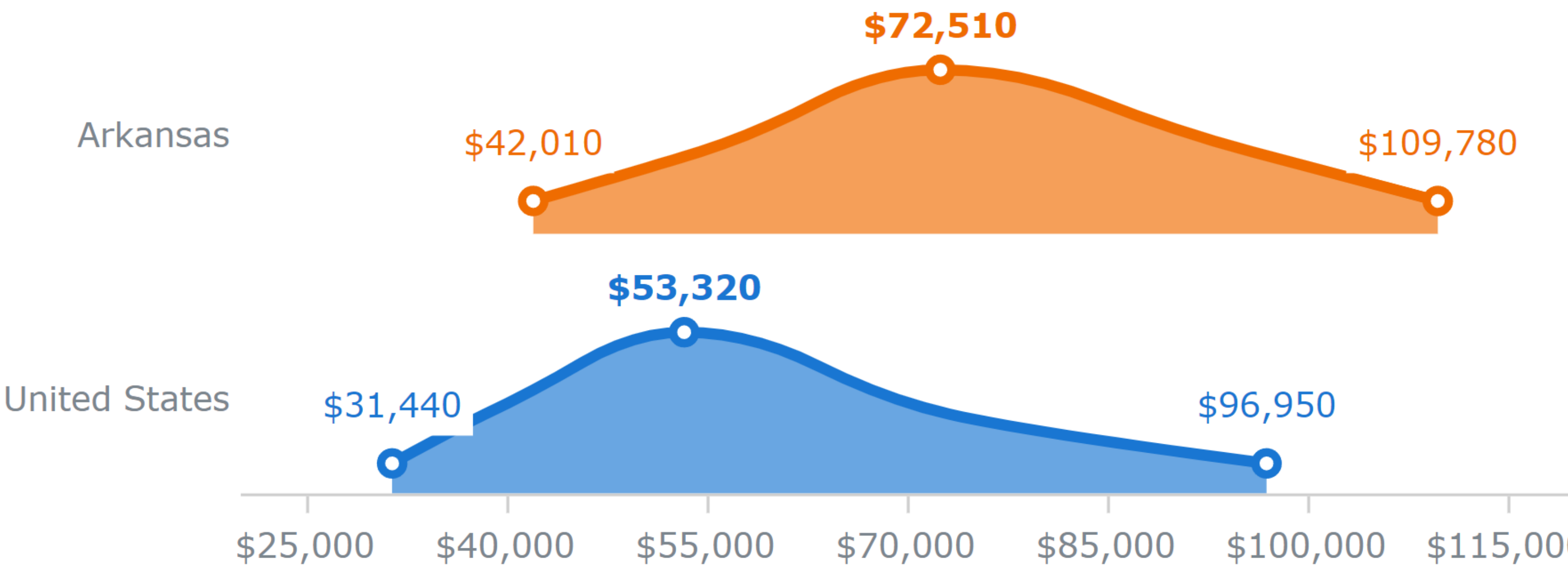
NAICS Code	NAICS Title	Total PPP Loans (Counts)	Total Amount Approved (Millions)	Total Amount Spent on Payroll (Millions)	Total Jobs Retained (Counts)	Total Loan Amount Forgiven (Millions)
561611	Investigation Services	Redacted	0.46	0.46	53.00	0.18
561612	Security Guards and Patrol Services	Redacted	2.90	2.86	801.00	0.90
561613	Armored Car Services	Redacted	0.07	0.06	11.00	0.04
561621	Security Systems Services (except Locksmiths)	Redacted	3.87	3.65	540.00	2.51
561622	Locksmiths	Redacted	0.52	0.52	76.00	0.27
AR	Totals	249.00	7.81	7.55	1481.00	3.90

The chart above depicts the industry level insights for security sector professions in this state. Please note that the counts of PPP loans disbursed *'may'* be redacted. While the data on PPP loan disbursements may be public, it is a policy of Presidium Intelligence Investigations, LLC to anonymize data as much as possible when appropriate.



## Section 3: PI Industry Trends

### Expected Annual Earnings



From "[Arkansas Wages: 33-9021.00 - Private Detectives and Investigators](#)" by the National Center for O\*NET Development. Used under the [CC BY 4.0](#) license.

### Wage Trends

The data shows the average expected annual earnings for a private investigator in this state as of May 2020. The data indicates that the lowest 10% income earners make about \$42,010 in a given year while the top 90% income earners make about \$109,780.

## PI Industry Projections

### Licensure Trends

Limited information was located on private investigator trends in the state of Arkansas. Based on our internal analytics, we project that there should be approximately 350+/- 50 private investigators active in the state of Arkansas.

We project that the industry likely contracted by between 5% +/- 2% during the covid19 pandemic.

Section 4: Appendix

Industry Code	Industry Title	Total PPP Loans (Counts)	Total Amount Approved (Millions)	Total Amount Spent on Payroll (Millions)	Total Jobs Retained (Counts)	Total Loan Amount Forgiven (Millions)
11	Agriculture, Forestry, Fishing & Hunting	14903.00	288.78	284.18	33489.00	122.63
21	Mining, Quarrying, & Oil & Gas Extraction	411.00	38.21	37.30	3421.00	22.61
22	Utilities	136.00	21.30	21.06	1812.00	16.20
23	Construction	10300.00	642.44	626.90	65135.00	377.35
31	Manufacturing	664.00	50.69	48.50	6711.00	38.23
32	Manufacturing	977.00	129.83	126.82	14369.00	84.78
33	Manufacturing	2386.00	274.47	267.24	27653.00	174.58
42	Wholesale Trade	2986.00	226.24	219.63	22800.00	141.36
44	Retail Trade	6063.00	354.77	339.97	47365.00	250.44
45	Retail Trade	2713.00	76.21	74.11	12310.00	38.58
48	Transportation & Warehousing	5650.00	228.83	224.13	22104.00	124.19
49	Transportation & Warehousing	873.00	18.94	18.28	2066.00	8.04
51	Information	842.00	54.17	53.09	5904.00	39.12
52	Finance & Insurance	2630.00	79.53	76.85	8352.00	53.48
53	Real Estate & Rental & Leasing	4041.00	127.56	124.24	14081.00	82.97
54	Professional, Scientific & Technical Services	8376.00	395.53	383.03	37989.00	246.13
55	Management of Companies & Enterprises	63.00	12.30	12.24	1220.00	10.44
56	Administrative & Support & Waste Management & Remediation Services	5305.00	181.41	178.57	26248.00	89.31
61	Educational Services	1205.00	90.45	85.31	14136.00	50.39
62	Health Care & Social Assistance	8861.00	828.31	805.12	107064.00	520.99
71	Arts, Entertainment, & Recreation	2092.00	59.34	58.43	11623.00	25.20
72	Accommodation & Food Services	6627.00	464.60	449.96	96831.00	218.72
81	Other Services	15901.00	371.71	363.62	49987.00	170.69
92	Public Administration	238.00	15.15	14.87	1421.00	7.00
98	Retired Industry Code	34.00	1.70	1.66	245.00	1.61
99	Unclassified Establishments	416.00	11.18	10.95	2798.00	8.36
AR	Totals	104693.00	5043.65	4906.07	637134.00	2923.39

The above chart depicts the data detailed in Section 2: Aggregate PPP Loan Data

PI Industry Trends Survey Links

[PI Industry 2021 Survey](#)

Please consider taking our 2021 PI Industry Survey. Your responses will assist in producing unique insights that cannot be found anywhere else.

[Feedback Survey](#)

At Presidium Intelligence Investigations, LLC, we are are committed to continuous improvement. Please take our Feedback Survey to report any errors, oversights, or suggestions on how to improve our Industry Trend Reports.